

To: USPTA Nominating Committee

Fr: Jenny Schnitzer
Director of Player and Network Services, USTA Eastern

Re: National Industry Excellence Award recommendation for Joe Arias

It is with great pleasure that I write a letter on behalf of Joe Arias. I have known Joe for the past 16 years. Joe has demonstrated extraordinary dedication to his profession. His strong leadership qualities, passion for tennis and charismatic personality has earned him the respect of his peers and those he has taught.

Joe has been one of USTA Eastern's leading clinicians. He has conducted many school assemblies with hundreds of children learning about our lifetime sport of tennis. His professionalism and excitement is contagious to all the children that attend those clinics. I have many letters from schools praising Joe for his time, expertise and incredible enthusiasm.

Joe has also been selected as a National Recreational Coaches Trainer. He has conducted many staff training's for School Districts, Park Departments and Local Community throughout the USTA. He understands the importance of reaching out to all communities so that everyone has the chance to experience our great sport. As an Area League Coordinator for Jr. Team Tennis he also works very hard at building the bridge from the grassroots level to the competitive world. Joe has made a significant contribution to growing the game in the Eastern Section.

I respectfully submit this nomination for Joe Arias who bring his passion for tennis to the entire community.

Jenny Schnitzer
Director of Player and Network Services, USTA Eastern